

THE **GREEN WORLD AWARDS**

for Environmental Best Practice

by Companies, Organisations and Governments

Closing Date June 30, every year

APPLICATION FORM

Get the recognition you deserve for helping the environment



www.thegreenorganisation.info



The International Green Apple Environment Awards were launched in 1994 and have become one of the world's most prestigious recognition campaigns.

THE GREEN WORLD AWARDS

have been launched as the top tier of the Green Apple Awards – enabling companies and organisations to win environmental recognition not only for themselves, but also for their countries.

To this end, we also invite entries from local, regional and national governments around the world.

To reward the success of our highest-scoring winners each year, WE WILL HOST THE FOLLOWING YEAR'S PRESTIGIOUS PRESENTATION CEREMONY IN THEIR HOMETLAND, at zero cost to them and with winners invited from around the world.

Our judges will always take into consideration the level of commitment that can be afforded by each applicant – so that poorer areas have just as much chance of success as richer ones.

- What is your company, organisation or Government department doing for the environment?
- Is the rest of the world fully aware of all the efforts and initiatives being taken in your country?
- Do you get the international credit you deserve for your environmental achievements?

THE GREEN WORLD AWARDS

will recognise and reward the endeavours of Commerce, Industry and Governments that have a beneficial impact on the environment.

Tell us what you are doing to help the environment and improve sustainability.

Applicants will be given free tickets to be presented with their trophies at a glittering prizegiving ceremony in the homeland of the previous year's Green World Champion.

AND NEXT YEAR, THIS PRESTIGIOUS EVENT COULD BE STAGED IN YOUR COUNTRY

- large or small - because the highest-scoring nation will be chosen as the venue for next year's **GREEN WORLD AWARDS** - at no cost to you.



We want to tell the world about your green credentials, and help you to boost your eco tourism, your reputation and your status in the environmental world – and to encourage others to follow your lead.

Enter today! Closing date June 30

WHO CAN ENTER?

Entries are invited from anyone working within Commerce, Industry, National and Regional Governments and their departments...
ANYONE DOING ANYTHING FOR THE ENVIRONMENT.

You can submit one paper – or as many as you choose. Identical or different entries can be submitted in more than one category.

DEADLINE FOR ENTRIES: June 30 every year

WHAT YOU CAN WIN

There are four chances to win:

Gold, Silver and Bronze awards in every category in each sector, and the highest scorer in each will be declared a Green World Champion.

The overall winner (the highest scorer) will be the Green World Champion of Champions and win the honour for their country to host next year's Green World Awards - at zero cost to you!

Applicants will be given free tickets for the presentation ceremony, and trees will be planted to offset any carbon footprint created by their journeys.



WHO RUNS THE GREEN WORLD AWARDS?

The Green World Awards are run by The Green Organisation, which began in 1994. The Green Organisation is an international, independent, non-political, non-profit environment group dedicated to recognising, rewarding and promoting environmental best practice around the world.

THE AIMS OF THE GREEN WORLD AWARDS

- To improve environmental performance
- To encourage the efficient use of resources.
- To enhance the competitiveness of organisations.
- To support the wider goals of sustainable development, including social benefits through community and staff involvement.
- To help Green World Award winners to benefit from their environmental endeavours.

WHAT THE JUDGES ARE LOOKING FOR

Our judges are totally independent. They are selected because of their appropriate environmental and technical knowledge, their professional backgrounds and relevant experience. The judges can award up to 10 points on each of the following criteria. They also have the flexibility to award up to 10 additional bonus points for entries they believe have particular merit. You do not have to be able to 'tick all the boxes' to submit an entry.

- Environmental benefit: Does the entry clearly identify clear environmental benefit?
- Innovation: Does the entry demonstrate new/novel solutions to existing problems?
- Commitment to achieve by senior personnel involved: Have staff demonstrated their commitment?
- Social benefit: Have communities or areas benefited?
- Economic benefit: Have reductions or savings been achieved?
- Quantitative evidence of impact: Are the theories supported by measurable improvements?
- Future further development plans: How do you intend to move forward?
- Possible adoption by others: Can others replicate the procedures?

HOW TO ENTER

You can submit an entry that highlights one particular environmental project; or you can submit more than one entry - each one covering different aspects of your environmental activity.

Or you can submit one entry that covers your entire environmental policy and achievements. The choice is yours.

For each paper, simply write up to 300 words to summarise your entry; and you then have another 2,000 words to provide the details and results.

Our judges will seek evidence to substantiate any claims made, and you can add up to six A4 pages of evidence – testimonials, results, graphs, photographs, etc.

Each entry will entitle you to a free ticket for the prestigious presentation ceremony.

- You can enter online at www.greenworldawards.com
- by email to info@greenworldawards.com
- or you can send a postal entry to

Green World Awards
Beacon House
9 Beacon Road
Bradninch
Exeter EX5 4NT
Devon
England.



ENTRY FEE

To help us to cover the cost of organising this global campaign - administration, judging, presentation ceremony, catering, trophies, etc.- there is an Entry Fee of £500 + 20% Value Added Tax.

Within this price structure, for each paper submitted you will also be given a free ticket for the awards ceremony – whether you win or not!

SCHEDULE

- JUNE 30: ENTRIES CLOSE
- JULY: JUDGING
- JULY: NOTIFICATIONS TO WINNERS AND LOSERS
- SEPTEMBER: PRESENTATION CEREMONY

GUIDELINES

Don't forget.... summarise your entry in no more than 300 words.

You have up to 2,000 words to describe your entry in detail: including the Objectives, Achievements, Benefits, Future Plans, etc.

Please cover the following aspects of your project, as these will form the basis of assessment by the judges

- What did the project involve doing?
- Why did you do it?
- What did it cost?
- If quantifiable, what did the project achieve in terms of sustainable development, economy, environment and/or equity?
- Who and what benefited?
- Longer term benefits?
- Was there anything innovative about the project?
- Can other organisations/communities benefit from implementing your methods?
- What did you learn from the project and are you planning any further development?

Evidence to support or substantiate claims is always useful.

You can add up to six A4 pages of evidence to support any claims made in your entry.



For your guidance,
The Green World Awards adopt the Bruntland Report definition of 'sustainable development' – "that it meets the needs of the present without compromising the ability of future generations to meet their own needs."

ENTRY FORM

IF IT IS EASIER FOR YOU TO TYPE OUT YOUR ENTRY ON BLANK SHEETS OF PAPER, PLEASE DO SO – BUT PLEASE FOLLOW THE SAME SEQUENCE/FORMAT AS THE OFFICIAL ENTRY FORM

If you need additional Application Forms, photocopies of this form are acceptable.
PLEASE BE SURE TO COMPLETE ALL SECTIONS

This completed form should be attached to your separate 300-word summary, and your written submission - which must not exceed 2,000 words.

Contact Person:

Representing:

I UNDERSTAND THAT YOU WILL INVOICE US FOR THE ENTRY FEE OF £500 + VAT.
PLEASE SEND THE INVOICE TO:

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.....

Email address

Telephone

Project Title:

Submitted in the category for: ENVIRONMENTAL IMPROVEMENT
SUSTAINABLE DEVELOPMENT
or BOTH

Please give contact details (email address, telephone, contact person) of any other organisation involved with this project.

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THE GREEN WORLD ENVIRONMENT AWARDS for Companies, Organisations and Governments

Sectors and Categories

Please indicate your most appropriate Sector and Category by using the tick boxes. Any entry may be transferred to another category at the discretion of the judges, if they think it appropriate.

SECTORS

- | | |
|-----------------------------------------------------------|------------------------------------------------------------|
| <input type="checkbox"/> AUTOMOTIVE INDUSTRY | <input type="checkbox"/> LOCAL GOVERNMENT |
| <input type="checkbox"/> BANKING/FINANCE/INSURANCE | <input type="checkbox"/> MEDIA, MARKETING, ADVERTISING, PR |
| <input type="checkbox"/> BUILDING & CONSTRUCTION | <input type="checkbox"/> NATIONAL GOVERNMENT |
| <input type="checkbox"/> COMMERCE | <input type="checkbox"/> ORGANISATION |
| <input type="checkbox"/> CONSERVATION & WILDLIFE PROJECTS | <input type="checkbox"/> PAPER & PACKAGING |
| <input type="checkbox"/> DISTRIBUTION & LOGISTICS | <input type="checkbox"/> PARTNERSHIPS |
| <input type="checkbox"/> ECO-TOURISM | <input type="checkbox"/> PRINTING & PUBLISHING |
| <input type="checkbox"/> EDUCATION & TRAINING | <input type="checkbox"/> PRODUCTS |
| <input type="checkbox"/> ELECTRICAL & ELECTRONICS | <input type="checkbox"/> PROPERTY & ESTATE MANAGEMENT |
| <input type="checkbox"/> ENGINEERING & MANUFACTURING | <input type="checkbox"/> RECYCLED PRODUCTS |
| <input type="checkbox"/> FARMING & AGRICULTURE | <input type="checkbox"/> REGIONAL GOVERNMENT |
| <input type="checkbox"/> FOOD & DRINK | <input type="checkbox"/> RETAIL & WHOLESALE |
| <input type="checkbox"/> FUEL, POWER & ENERGY | <input type="checkbox"/> SCIENCE, TECHNOLOGY, AEROSPACE |
| <input type="checkbox"/> GOVERNMENT AGENCY | <input type="checkbox"/> SERVICE INDUSTRIES |
| <input type="checkbox"/> HEALTH | <input type="checkbox"/> SPORT |
| <input type="checkbox"/> INDIVIDUAL | <input type="checkbox"/> TRANSPORT/FREIGHT & HIGHWAYS |
| <input type="checkbox"/> INDUSTRY | <input type="checkbox"/> UTILITIES |
| <input type="checkbox"/> LEGAL | <input type="checkbox"/> YOUTH ORGANISATIONS |
| <input type="checkbox"/> LEISURE/TRAVEL | |

CATEGORIES

- | | |
|-------------------------------------------------------------------|--------------------------------------------------------------|
| <input type="checkbox"/> CARBON REDUCTION | <input type="checkbox"/> INNOVATION |
| <input type="checkbox"/> CLIMATE CHANGE | <input type="checkbox"/> POLLUTION & EMISSION CONTROL |
| <input type="checkbox"/> CONSERVATION & WILDLIFE PROJECTS | <input type="checkbox"/> REGENERATION (LAND, PROPERTY, ETC.) |
| <input type="checkbox"/> CORPORATE SOCIAL RESPONSIBILITY | <input type="checkbox"/> SUSTAINABILITY |
| <input type="checkbox"/> DOMESTIC ENERGY GENERATION | <input type="checkbox"/> WASTES MANAGEMENT |
| <input type="checkbox"/> ENERGY FROM WASTE | <input type="checkbox"/> WATER MANAGEMENT |
| <input type="checkbox"/> ENERGY MANAGEMENT | <input type="checkbox"/> WATER QUALITY |
| <input type="checkbox"/> ENVIRONMENTAL HEALTH | |
| <input type="checkbox"/> ENVIRONMENTAL POLICY | |
| <input type="checkbox"/> GREEN ENERGY | |
| <input type="checkbox"/> GREEN FUEL | |
| <input type="checkbox"/> HERITAGE (ARCHITECTURAL, CULTURAL, ETC.) | |

IF YOUR ENTRY FALLS OUTSIDE THESE CATEGORIES,
PLEASE SUGGEST A SUITABLE CATEGORY

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